



# 2016 Great Britain Britannia Coin

## 1 Oz. Silver Bullion Coin

### Artistry and Value

The British Royal Mint started issuing silver bullion coins bearing the famous Britannia image beginning in 1997, just 10 years after they introduced their popular Gold Britannia. The 2016 1 oz. Silver Britannia features a unique design by sculptor Suzie Zamit, who is the only woman to have created a Britannia image for the Britannia coin, her second Britannia design.

The Britannia silver coin's reverse gets a new design each year, with changes to the image of Britannia, the warrior goddess symbolizing Britain's strength and reliability. Britannia traditionally holds a trident and shield, and these details are included on the 2016 1 oz. Silver Britannia coin. Zamit's design of the 2016 Britannia features the British lion, which has been a symbol of courage in Britain since World War I. Along with the updated image, the reverse features the name of the goddess, the coin's 1 oz. weight, and its purity of .999 Fine silver.

The obverse features the fifth portrait of Queen Elizabeth II to be used on coins. The Queen has been the reigning monarch of Britain and its commonwealth countries since 1952 and is now the longest-reigning monarch in the history of Britain. The heads side of the coin is also where you can find the face value of 2 pounds.

Silver can be easily added to any investment portfolio and is eligible for inclusion in a precious metals IRA. The premium over spot for each coin is low when compared to gold coins, so it is an economical choice for adding diversity.



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# 2016 1 Oz. Silver Britannia



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***Britannia stands for the stability of the British government and the courage of its people. The image is so stunning that it has won the hearts of investors and collectors alike.***

The 1 oz. Silver Britannia coin's attractive design that varies each year appeals to collectors of numismatic coins. Each year, coin collectors look forward to seeing and owning the new design. Many build a complete set of all the years. Yet, the Silver Britannia has all the intrinsic value of an official silver bullion coin, backed by Great Britain's government. Thus, this dual-purpose coin is easy to sell whenever you are ready.

Coins can be valuable to different buyers for different reasons. Some like holding the weight of this physical asset in their hands. Others admire the beauty of the Britannia image, rendered differently each year. Still others are excited by its intrinsic value as a .999 fine silver coin. No matter whether you fall into one or all of these groups, you are sure to enjoy owning the 2016 1 oz. Silver Britannia coin.

## YOUR INVESTMENT OPTIONS

- 1.** If you are an investor who wants to create a diversified precious metals portfolio, you can act now to purchase silver coins such as the 1 oz. Gold Britannia.
- 2.** Imagine the possibility of collecting the different years' coins, each with its own Britannia image created by a different artist each year.
- 3.** Depending on your investment budget, you can commit yourself to buying a certain number of Britannias each month or vary the number based on that month's budget. This regular habit of purchasing fine silver can help you increase your precious metals IRA consistently over time.
- 4.** To discuss these options and learn about new strategies for silver and gold investing, call GMRgold at (877) 795-9585 to speak to our precious metals experts.

## COIN SPECIFICATIONS

Weight 1 Troy ounce | Purity .999 Fine Silver | Year 2016 | Denomination 2 pounds